

Governor's MONTHLY LETTER

August 2024



Governor's message

“Change the world with the Magic of Rotary!”

Rotary International District 2750, 2024-25 Governor **Chie Ito**

August is “Membership and New Club Development Month”

The governor's official visit began at the end of last month. I will visit 24 clubs in August. The visit, where I can talk with each club's president, president-elect, and secretary at the round-table discussion, and can meet all the members at the following regular meeting, is a valuable opportunity for the governor to get to know the clubs and their members better and for the clubs to learn about the district.

I would like to thank all the clubs for preparing the visit, as well as the assistant governors, district secretaries, and group secretaries who will accompany me.

August is “Membership and New Club Development Month”. Needless to say, membership development is essential for every single club to enhance and strengthen its membership base. In fact, many club presidents have told me that membership development is their club's biggest challenge. It is important to start by considering what kind of club you are aiming for and what is the appropriate number of members to achieve that, rather than just pushing for more members. What is important for this exercise would be a strategic plan for the club. Rotary International encourages clubs to set three-year goals and review them annually, starting this year. I encourage you to discuss this with your club members, create a vision for the future of your club, and work together to move toward that vision.

Each goal in the strategic plan is set from the bottom up by the clubs. We have, therefore, decided this year that

the district's membership goal will be the total number of net growth goals determined by each of the clubs in the district, and we will help them achieve those goals. Accordingly, the district's goal has now been set at 452 members by adding up goals of all the clubs in the district including the PBG. As of July 1, we have started this Rotary year with 4,507 (preliminary number as of July 16) members. If we can achieve our goal, we will be able to pass the baton to the next year with a membership of 4,959 on July 1, 2025. To achieve this goal, it is important not only to acquire new members, but also to work hard on membership retention.

Now, what kind of club can maintain its members? RI President Stephanie Urchick emphasizes the importance of having a club where each member truly feels comfortable and has a sense of belonging. Such clubs become irresistible and will be able not only to retain but also to attract new members.

If a club is experiencing a lack of energy in its activity and declining membership, she recommends adopting the principles of DEI (diversity, equity, and inclusion) as a way to bring about positive change. It is important for each club to be inclusive, she reiterates. This means to demonstrate the "spirit of tolerance" that Rotary has always been said to possess. I encourage all the clubs to work together on DEI and take on the challenge of creating "Irresistible Clubs," as RI President Urchick has emphasized!

District 2750 Membership Report

ROTARY CLUB

Chiyoda Group

Club Name	23/07/01	24/06/30	Variations
Tokyo-South	183	185	2
Tokyo-Shiba	64	70	6
Tokyo-Shimbashi	47	45	-2
Tokyo-Akasaka	52	51	-1
Tokyo-Minato	36	39	3
Tokyo-Azabu	14	11	-3
Tokyo-Global	17	13	-4
Tokyo-Sunrise Shiodome	14	13	-1
Subtotal	427	427	0

Yamanote East Group

Club Name	23/07/01	24/06/30	Variations
Tokyo-West	178	178	0
Tokyo-Josai	59	59	0
Tokyo-Seinan	32	29	-3
Tokyo-Harajuku	12	13	1
Tokyo-Suginami	38	34	-4
Tokyo-Jingu	29	30	1
Tokyo-Ebisu	110	99	-11
Tokyo-Hiroo	30	33	3
Tokyo-Shibuya	34	36	2
Tokyo-Roppongi	55	55	0
Tokyo-Atago	40	39	-1
Subtotal	617	605	-12

Tama Middle Group

Club Name	23/07/01	24/06/30	Variations
Tokyo-Tachikawa	118	114	-4
Tokyo-Koganei	40	41	1
Tokyo-Kokubunji	36	41	5
Tokyo-Mitaka	38	36	-2
Tokyo-Akishima	47	47	0
Tokyo-Kunitachi	39	43	4
Tokyo-Tachikawa Kobushi	94	95	1
Tokyo-Inokashira	26	26	0
Tokyo-Akishima Chuo	55	54	-1
Tokyo-Musashi Kokubunji	45	44	-1
Tokyo-Koganei-Sakura	29	29	0
Tokyo-Kunitachi Shiroume	17	14	-3
E-Club of Tokyo Peace Wing	21	19	-2
Subtotal	605	603	-2

Ginza/Nihonbashi Group

Club Name	23/07/01	24/06/30	Variations
Tokyo-Ginza	178	171	-7
Tokyo-Nihonbashi	196	201	5
Tokyo-Tsukiji	61	58	-3
Tokyo-Nihonbashi East	37	36	-1
Tokyo-Chuo	175	187	12
Tokyo-Nihonbashi West	42	49	7
Tokyo-Ginza New	75	72	-3
Tokyo-City Nihonbashi	30	31	1
Tokyo-Chuo Shin	60	58	-2
Tokyo-Akebono	19	19	0
Tokyo-Sanno	37	40	3
Tokyo-Barrier Free Mind	18	27	9
Tokyo-Imagine Join Us	19	21	2
Subtotal	947	970	23

Yamanote West Group

Club Name	23/07/01	24/06/30	Variations
Tokyo-Setagaya	36	38	2
Tokyo-Meguro	32	31	-1
Tokyo-Seijo	12	10	-2
Tokyo-Crosscity	92	90	-2
Tokyo-Jonan	9	10	1
Tokyo-Yamanote	78	76	-2
Tokyo-Seijo Shin	27	21	-6
Tokyo-Aoyama	22	24	2
Tokyo-Jiyugaoka	14	14	0
Tokyo-Yoneyama Yuai	34	33	-1
District 2750, Tokyo Yoneyama	36	35	-1
Tokyo Daikanyama	31	30	-1
Subtotal	423	412	-11

Tama East Group

Club Name	23/07/01	24/06/30	Variations
Tokyo-Fuchu	50	48	-2
Tokyo-Chofu	66	66	0
Tokyo-Tama	17	16	-1
Tokyo-Inagi	25	22	-3
Tokyo-Musashi Fuchu	37	37	0
Tokyo-Tamagawa	18	24	6
Tokyo-Tama Green	18	19	1
Tokyo-Chofu Murasaki	66	64	-2
Tokyo i City	18	18	0
Subtotal	315	314	-1

Keihin Group

Club Name	23/07/01	24/06/30	Variations
Tokyo-Haneda	50	54	4
Tokyo-Shinagawa	36	39	3
Tokyo-Omori	32	29	-3
Tokyo-Shinagawa Chuo	25	24	-1
Tokyo-Denenchofu	33	34	1
Tokyo-Konan Marine	9	9	0
Tokyo-Osaki	23	26	3
Tokyo-Kamata	63	63	0
Tokyo-Keihin	28	26	-2
Tokyo-Denenchofu Midori	16	18	2
Tokyo-Shirokane	22	20	-2
Tokyo-Takanawa	19	17	-2
Subtotal	356	359	3

Tama South Group

Club Name	23/07/01	24/06/30	Variations
Tokyo-Hachioji	55	59	4
Tokyo-Machida	62	67	5
Tokyo-Hino	34	33	-1
Tokyo-Hachioji West	105	110	5
Tokyo-Machida-Naka	24	26	2
Tokyo-Hachioji East	34	34	0
Tokyo-Hachioji South	78	83	5
Tokyo-Machida-Salvia	39	42	3
Tokyo-Tobihino	21	26	5
Tokyo-Machida East	28	27	-1
Tokyo-Hachioji North	44	46	2
Subtotal	524	553	29

Pacific Basin Group

Club Name	23/07/01	24/06/30	Variations
Guam	50	48	-2
Saipan	46	42	-4
Tumon Bay	73	65	-8
Northern Guam	28	22	-6
Pohnpei	15	24	9
Palau	14	13	-1
Guam Sunrise	16	16	0
Truk Lagoon	10	10	0
E-Club of Pago Bay Guam	25	25	0
Subtotal	277	265	-12

Total in Japan - 89	4,214	4,243	29
Total in 2750 dis. - 98	4,491	4,508	17

ROTARACT CLUB

Club Name	Number of active members
Tokyo Fuchu	9
Tokyo West	18
Tokyo Hino	0
Tokyo Ginza	19
Tokyo Shinagawa	7
Tokyo Hachioji	7
Tokyo Shinagawa Chuo	5

Club Name	Number of active members
Tokyo Akishima	5
Tokyo Denenchofu	8
Tokyo Nihonbashi	12
Tokyo Orchid Setagaya South	13
Shibuya	12
Marianas	24
Chuo Univ.	90

Club Name	Number of active members
Saipan	18
Tokyo Ebis	11
Tokyo Central	9
Tokyo Vision	13
Total in Japan - 16	238
Total in 2750 dis. - 18	280